

RAISING THE
CREATIVE BAR
RAISING SMALL
HUMANS™

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the
Dadwell
Podcast
MEDIA KIT





The Dadwell Podcast is currently free to listen to and ad-free. The show is bootstrapped by its founder and host, Antonio García and supported by listeners via Patreon.com/dadwell

A B O U T

D A D W E L L
& C O .

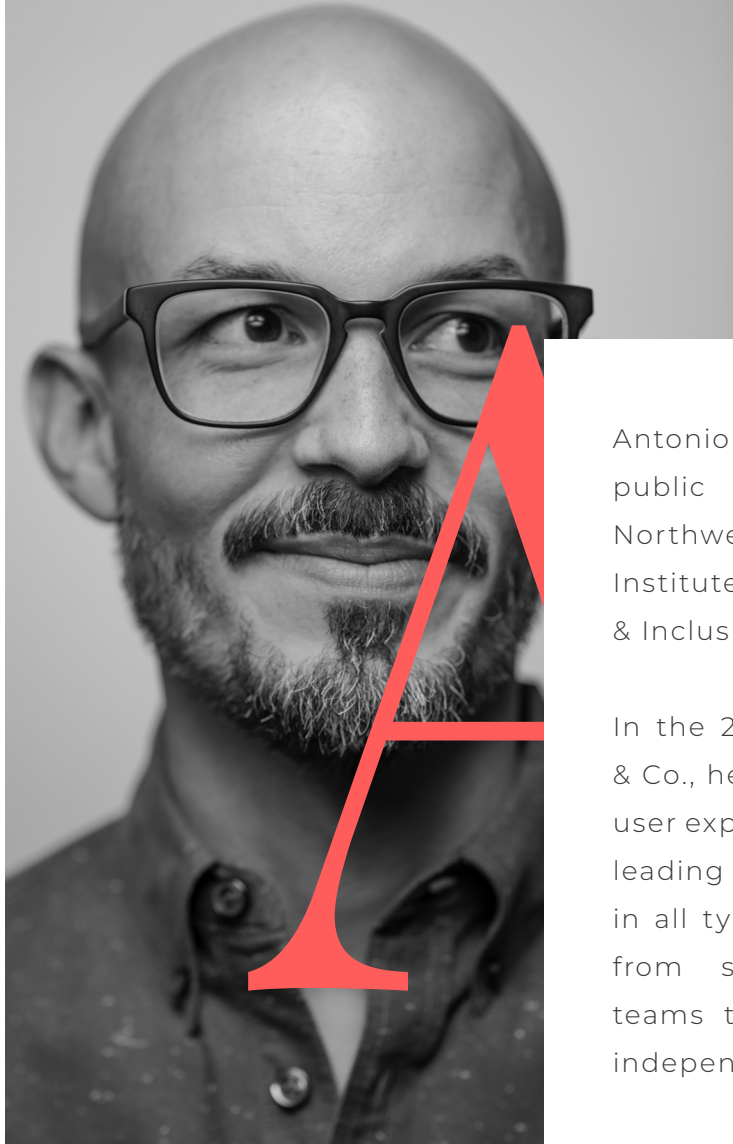


The Dadwell Podcast shares stories about maker / artist / designer dads who are managing thriving creative practices while remaining present, engaged, kick-ass fathers.

Each episode, Antonio García explores a different dad's creative practice, fathering philosophy, and practical tactics for navigating the stress, fatigue, resentment, wonder, pride, and joy of raising the creative bar while simultaneously raising small humans.



Dadwell is a fortnightly long-form interview podcast entering its fourth season. New episodes are released Friday mornings at 6:00am CST. Seasons are comprised of six 1-hour episodes followed by a 20- to 30-minute Season Recap. The first season launched on Father's Day 2019.



*Dadwell & Co. is founded, hosted,
and produced by Antonio García.*

Antonio García is a design leader, public speaker, adjunct lecturer at Northwestern University's Segal Design Institute and vice president of Diversity & Inclusion for AIGA Chicago.

In the 20 years leading up to Dadwell & Co., he worked across brand strategy, user experience, and social innovation—leading multi-disciplinary design teams in all types of creative environments—from small studios and in-house teams to global digital agencies and independent consultancies.

Outside of the design world, Antonio is an illustrator, deejay, marathoner, mentor—and most importantly—dad to Javier (5) and Amaya (1½).

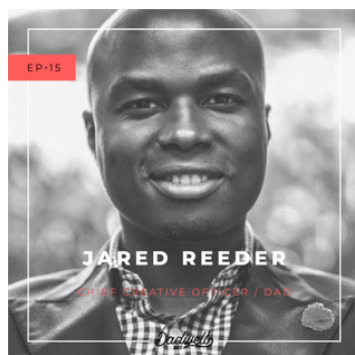
Learn more about him at amgarcia.com

H O S T

A B O U T T H E

RECENT EPISODES

Seasons 1-3 are currently available via Apple Podcasts, Spotify, Google Podcasts, Stitcher, Overcast, and countless other podcast services.



Nov 8 Jared Reeder

A CONVERSATION WITH CHIEF CREATIVE OFFICER, JARED REEDER



Oct 25 Brad Bischoff

A CONVERSATION WITH WRITER/DIRECTOR, BRAD BISCHOFF



Oct 11 Jesse Hora

A CONVERSATION WITH JESSE HORA, CO-FOUNDER OF MAKE & CO.



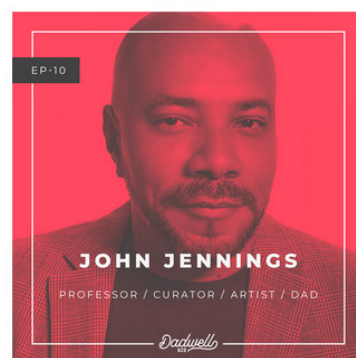
Sep 13 Max

A CONVERSATION WITH MAX WASTLER, FOUNDER AND BRAND MARKETER.



Aug 30 Michael

A CONVERSATION WITH MICHAEL KISER, FOUNDER OF GOOD BEER HUNTING



Aug 23 John

A CONVERSATION WITH JOHN JENNINGS, PROFESSOR, CURATOR, AND ARTIST



Aug 16 Charlie

A CONVERSATION WITH CHARLIE SMITH, DIRECTOR & MOTION DESIGNER



Aug 9 Matt

A CONVERSATION WITH DJ AND MUSICIAN, MATT ROAN.



DW&C^o

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